

**consult**  
**Policy not Politics**

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[www.consult-interactive.com](http://www.consult-interactive.com)

**consult**  
strategy

- Independent think-tank for younger people, concentrating on policy not politics.
- Allows and challenges people to think for and beyond the role of the party.
- Consult looks to represent the niche of people who want to talk about issues away from politics.

**consult**  
activity

- Project issues are examined with relevant recommendations being put forward to Shadow Cabinet and the Party Board.
- Communications are externally focused to support the activity of the think tank and raise our profile.
- Partnerships are built with schools and students in gaining new ideas and opinion.

**consult**  
achievements

- Established wide portfolio of projects and articles, with ideas being communicated to members of the Shadow Cabinet and MP's
- Held senior meetings in gaining new research with members of the Shadow Cabinet, MP's, the GLA, councillors and PPC's.
- Developed innovative partnerships with schools and students in gaining new ideas and opinion for further research
- Launched brand new website to better communicate our activity and widen accessibility and appeal.



- Launched new website to ensure all Consult activity was communicated effectively to MP's, Board Members, Councilors and Consult Members .
- Allowed new recruits to join on-line, to access information on projects and submit ideas.
- Used website as a marketing tool to build partnerships with schools and students in maximising the input of new opinion and ideas. Also promoted events and meetings.

# consult

team structure

## Management Team

- Chairman
- Four portfolio Members

## Consult Executive

- Management Team
- Project Leaders
- Co-opted Members

## Project Committees

- Project Leaders
- Project Members

## Full Membership

- All Active Members
- Full Contacts

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management team

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## **Chairman**

Matthew Page

## **Policy Development**

Gavin Maclure

## **Recruitment**

CLlr Graham Damiral

## **Events**

Joanne Longdon

## **Communications Consultant**

Daryl Williams

## **Responsibilities**

- Setting and planning the Consult Strategy
- Representing the project externally
- Communicating with Shadow Cabinet and Party Board
- Overseeing the delivery of all projects
- Developing partnerships and opportunities with schools/students
- Establishing Consult in the regions and organising events

# consult

executive

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Executive of Consult consists of all Members of the Management Team, Project Team Leaders and Co-opted Members.

## Responsibilities

- Development of new ideas and managing these within project groups
- Recruitment of new people
- Writing of articles expressing views of Consult
- Opportunities within School and Universities
- Discussing future activities and events
- Planning future meetings and events

# consult

project committees

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## Aims & Objectives

- Advocate the role of younger people in policy making by creating the necessary informal, relaxed environment to encourage opinion and research.
- To make recommendations to the Conservative Party and help develop policy that has a positive impact on the future of British Society.
- To ensure that all our members have the opportunity to participate in facilitated project groups, and help shape recommendations put forward to the Shadow Cabinet.
- To talk to schools and students in establishing new partnerships, especially around the concept of submitting new ideas and opinion for future research.
- To ensure all our communications are as qualitative and accessible as possible so that all of our members have the fullest information available, regardless of their location.

# consult

full membership

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Consults activities are aimed at recruiting new members into joining the Conservative Party

## Consults Activities and Events

- Launching new website
- National Events and Meetings
- Regular Articles/Projects expressing the views and findings of research from Consult Members.
- Talking to schools and gaining opinion/ideas for future research from students.